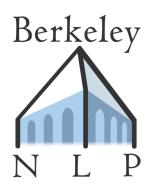
Grounded Semantics



Daniel Fried

with slides from Greg Durrett and Chris Potts



 Some problems depend on grounding into perceptual or physical environments:



"Add the tomatoes and mix"



"Take me to the shop on the corner"

- The world only looks like a database some of the time!
- Most of today: these kinds of problems



Grounded Semantics

What things in the world does language refer to?



"Stop at the second car"



Pragmatics

How does context influence interpretation and action?



"Stop at the car"



- Some problems depend on grounding indexicals, or references to context
- Deixis: "pointing or indicating". Often demonstratives, pronouns, time and place adverbs
 - I am speaking
 - ► We won
 - He had rich taste
 - I am here
 - We are here
 - I'm in a class now
 - I'm in a graduate program now
 - I'm not here right now

(a team I'm on; a team I support) (walking through the Taj Mahal)

(in my apartment; in this Zoom room) (pointing to a map)

(note on an office door)



- Some problems depend on grounding into speaker intents or goals:
 - "Can you pass me the salt"
 - -> please pass me the salt
 - "Do you have any kombucha?" // "I have tea"
 - -> I don't have any kombucha
 - "The movie had a plot, and the actors spoke audibly"
 - -> the movie wasn't very good
 - "You're fired!"
 - -> *performative*, that changes the state of the world
- More on these in a future pragmatics lecture!



Some knowledge seems easier to get with grounding:

Winograd schemas

The large ball crashed right through the table because it was made of **steel**. What was made of steel? -> **ball**

The large ball crashed right through the table because it was made of **styrofoam**. What was made of styrofoam? -> **table**

"blinking and breathing problem"

Word	Teraword	Knext	Word	Teraword	Knext
spoke	11,577,917	244,458	hugged	610,040	10,378
laughed	3,904,519	169,347	blinked	390,692	20,624
murdered	2,843,529	11,284	was late	368,922	31,168
inhaled	984,613	4,412	exhaled	168,985	3,490
breathed	725,034	34,912	was punctual	5,045	511

Table 1: Frequencies from [3] and the number of times Knext learns that A person may $\langle x \rangle$, including appropriate arguments, e.g., A person may hug a person. For murder, more frequently encountered in the passive, we include be murdered.

Winograd 1972; Levesque 2013; Wang et al. 2018

Gordon and Van Durme, 2013



- Children learn word meanings incredibly fast, from incredibly few data
 - Regularity and contrast in the input signal
 - Social cues
 - Inferring speaker intent
 - Regularities in the physical environment

Tomasello et al. 2005, Frank et al. 2012, Frank and Goodman 2014



Grounding

- (Some) possible things to ground into:
 - Percepts: red means this set of RGB values, loud means lots of decibels on our microphone, soft means these properties on our haptic sensor...
 - High-level precepts: cat means this type of pattern
 - Effects on the world: go left means the robot turns left, speed up means increasing actuation
 - Effects on others: polite language is correlated with longer forum discussions

Grounding

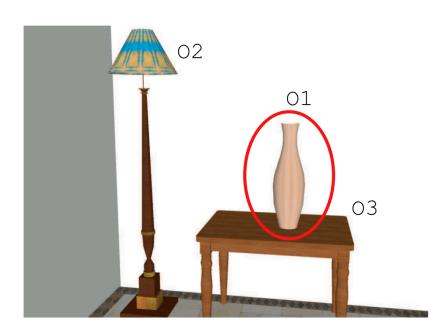
- (Some) key problems:
 - **Representation**: matching low-level percepts to high-level language (pixels vs *cat*)
 - Alignment: aligning parts of language and parts of the world
 - **Content Selection / Context**: what are the important parts of the environment to describe (for a generation system) or focus on (for interpretation)?
 - **Balance**: it's easy for multi-modal models to "cheat", rely on imperfect heuristics, or ignore important parts of the input
 - **Generalization**: to novel world contexts / combinations

Grounding

- Today, survey:
 - Spatial relations
 - Image captioning
 - Visual question answering
 - Instruction following



Golland et al. (2010)

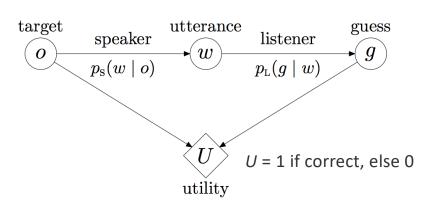


- How would you indicate O1 to someone with relation to the other two objects? (not calling it a vase, or describing its inherent properties)
- What about O2?
- Requires modeling listener "right of O2" is insufficient though true



- Two models: a speaker, and a listener
- We can compute expected success:

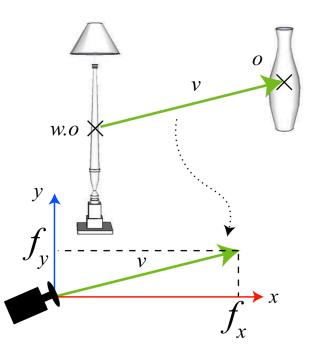
$$\mathrm{EU}(\mathbf{S}, \mathbf{L}) = \sum_{o, w, g} p(o) p_{\mathbf{S}}(w|o) p_{\mathbf{L}}(g|w) U(o, g)$$



Golland et al. (2010)

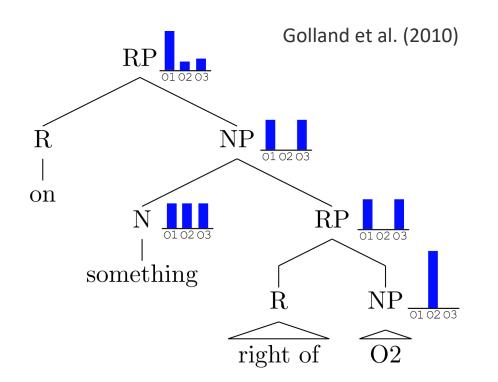
- Modeled after cooperative principle of Grice (1975) : listeners should assume speakers are cooperative, and vice-versa
- For a fixed listener, we can solve for the optimal speaker, and vice-versa

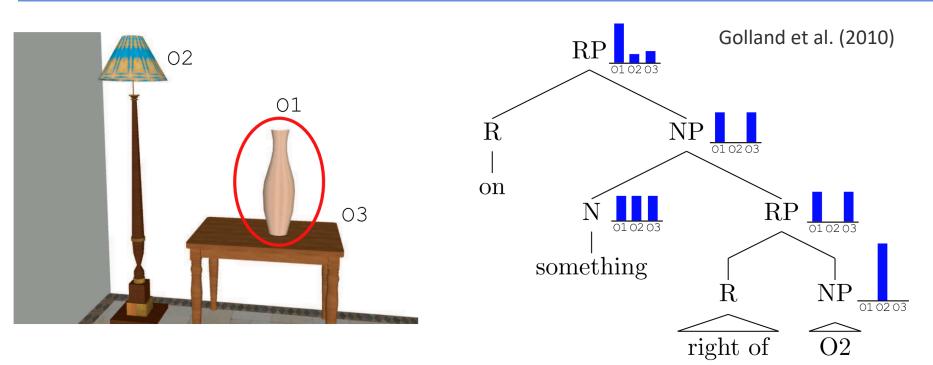
- Listener model:
 - Objects are associated with coordinates (bounding boxes of their projections). Features map lexical items to distributions ("right" modifies the distribution over objects to focus on those with higher x coordinate)
 - Language -> spatial relations -> distribution over what object is intended



Golland et al. (2010)

- Listener model:
 - Syntactic analysis of the particular expression gives structure
 - Rules (O2 = 100% prob of O2), features on words modify distributions as you go up the tree





- Put it all together: speaker will learn to say things that evoke the right interpretation
- Language is grounded in what the speaker understands about it

Image Captioning



How do we caption these images?

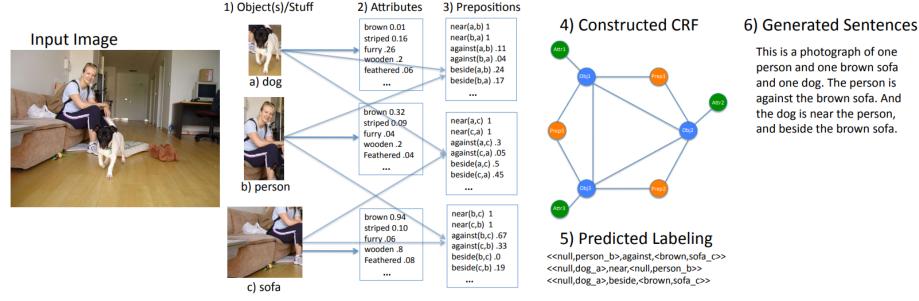




- Need to know what's going on in the images — objects, activities, etc.
- Choose what to talk about
- Generate fluid language

Pre-Neural Captioning: Objects and Relations

Baby Talk, Kulkarni et al. (2011) [see also Farhadi et al. 2010, Mitchell et al. 2012, Kuznetsova et al. 2012]

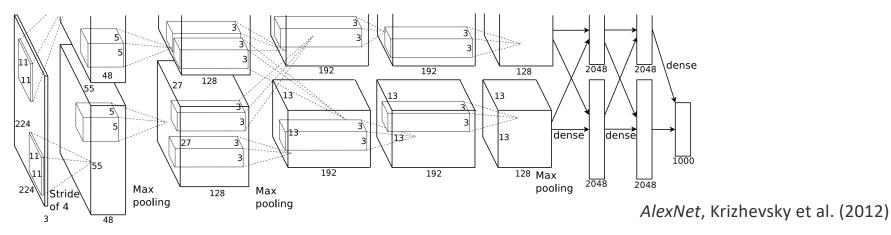


- Detect objects using (non-neural) object detectors trained on a separate dataset
- Label objects, attributes, and relations. CRF with potentials from features on the object and attribute detections, spatial relations, and and text co-occurrence
- Convert labels to sentences using templates



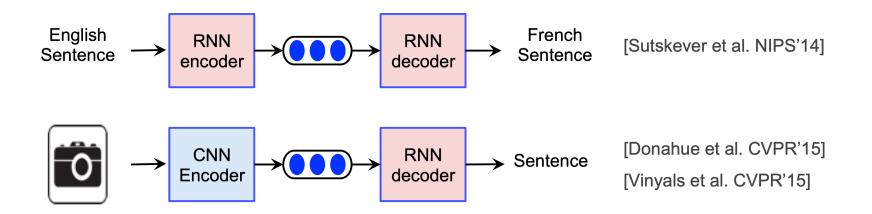
ImageNet models

- ImageNet dataset (Deng et al. 2009, Russakovsky et al. 2015)
 Object classification: single class for the image. 1.2M images, 1000 categories
 Object detection: bounding boxes and classes. 500K images, 200 categories
- 2012 ImageNet classification competition: drastic error reduction from deep CNNs



 Last layer is just a linear transformation away from object detection — should capture high-level semantics of the image, especially what objects are in there

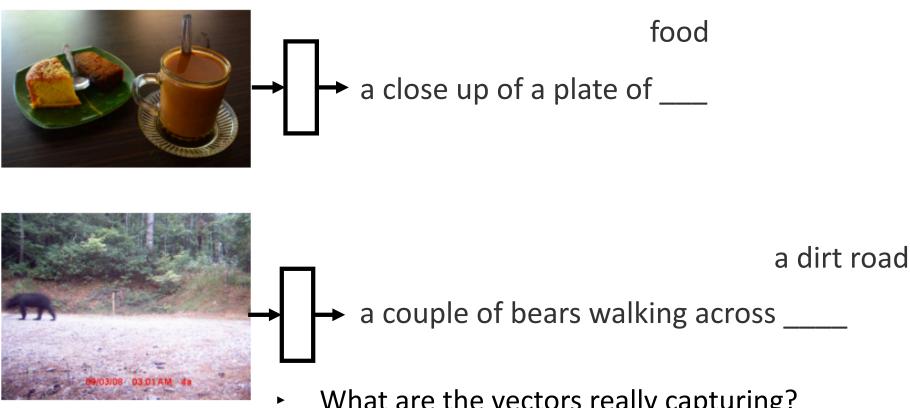
Neural Captioning: Encoder-Decoder



- Use a CNN encoder pre-trained for object classification (usually on ImageNet).
 Freeze the parameters.
- Generate captions using an LSTM conditioning on the CNN representation



What's the grounding here?



What are the vectors really capturing? Objects, but maybe not deep relationships



Simple Baselines

- MRNN: take the last layer of the ImageNet-trained CNN, feed into RNN
- k-NN: use last layer of the CNN, find most similar train images based on cosine similarity with that vector. Obtain a consensus caption.

LM	PPLX	BLEU	METEOR
$D-ME^{\dagger}$	18.1	23.6	22.8
D-LSTM	14.3	22.4	22.6
MRNN	13.2	25.7	22.6
k-Nearest Neighbor 1-Nearest Neighbor	-	26.0 11.2	22.5 17.3

Table 1: Model performance on testval. †: From (Fang et al.,2015).



D-ME+DMSM MRNN D-ME+DMSM+MRNN k-NN a plate with a sandwich and a cup of coffee a close up of a plate of food a plate of food and a cup of coffee a cup of coffee on a plate with a spoon



D-ME+DMSM MRNN D-ME+DMSM+MRNN k-NN

a black bear walking across a lush green forest a couple of bears walking across a dirt road a black bear walking through a wooded area a black bear that is walking in the woods



D-ME+DMSM MRNN D-ME+DMSM+MRNN k-NN

a gray and white cat sitting on top of it a cat sitting in front of a mirror a close up of a cat looking at the camera a cat sitting on top of a wooden table

Devlin et al. (2015)



Simple Baselines

System	Unique	Seen In
	Captions	Training
Human	99.4%	4.8%
D-ME+DMSM	47.0%	30.0%
MRNN	33.1%	60.3%
D-ME+DMSM+MRNN	28.5%	61.3%
k-Nearest Neighbor	36.6%	100%

Table 6: Percentage unique (Unique Captions) and novel (Seen In Training) captions for testval images. For example, 28.5% unique means 5,776 unique strings were generated for all 20,244 images.

 Even from CNN+RNN methods (MRNN), relatively few unique captions even though it's not quite regurgitating the training

Devlin et al. (2015)

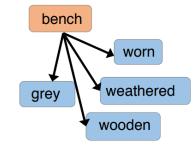
Neural Captioning: Object Detections

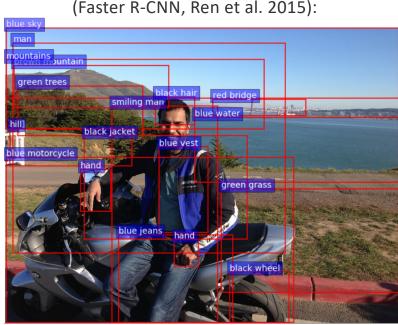
Follow the pre-neural object-based systems: use features predictive of individual objects and their attributes

Training data

(Visual Genome, Krishna et al. 2015) :





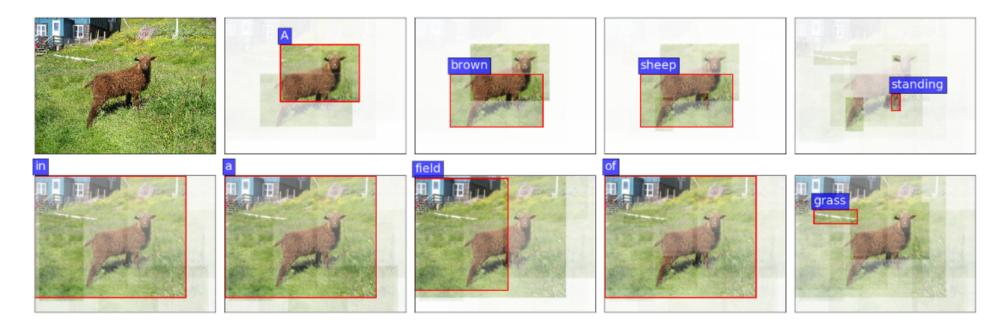


Object and attribute detections (Faster R-CNN, Ren et al. 2015):

Anderson et al. (2018)

Neural Captioning: Object Detections

 Also add an attention mechanism: attend over the visual features from individual detected objects



Anderson et al. (2018)



Neural Hallucination

Language model often overrides the visual context:



A group of people sitting around a *table* with laptops



A kitchen with a stove and a *sink*

Standard text overlap metrics (BLEU, METEOR) aren't sensitive to this!

Slide credit: Anja Rohrbach

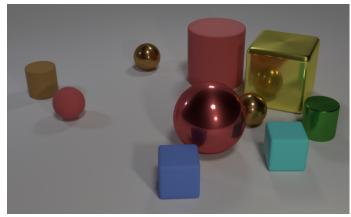
Rohrbach & Hendricks et al. (2018)



- Answer questions about images
- Frequently require compositional understanding of multiple objects or activities in the image

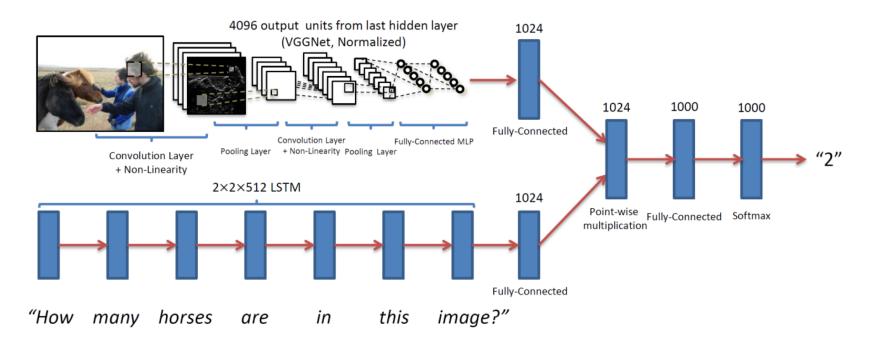


VQA: Agrawal et al. (2015) Human-written questions



What size is the cylinder that is left of the brown metal thing that is left of the big sphere?

CLEVR: Johnson et al. (2017) Synthetic, but allows careful control of complexity and generalization



- Fuse modalities: pre-trained CNN processing of the image, RNN processing of the language
- What could go wrong here?

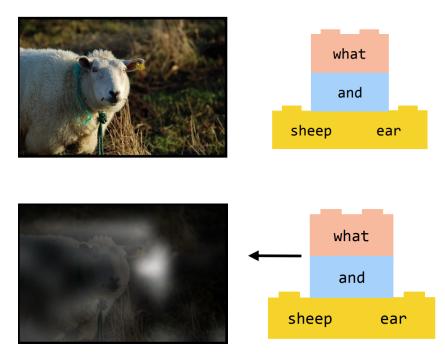
Agrawal et al. (2015)



Neural Module Networks

- Integrate compositional reasoning + image recognition
- Have neural network components like find[sheep]whose composition is governed by a parse of the question
- Like a semantic parser, with a learned execution function

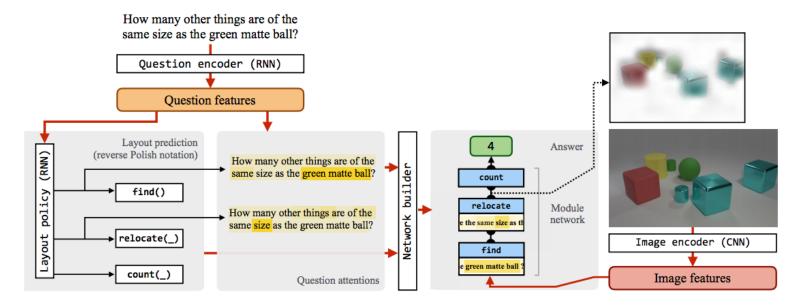
What is in the sheep's ear? => tag



Andreas et al. (2016), Hu et al. (2017)

Neural Module Networks

Able to handle complex compositional reasoning, at least with simple visual inputs

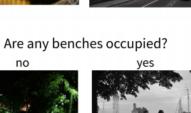


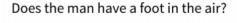
Andreas et al. (2016), Hu et al. (2017)



- In many cases, language as a prior is pretty good!
 - "Do you see a..." = yes (87% of the time)
 - "How many..." = 2 (39%)
 - "What sport..." = tennis (41%)
- When only the question is available, baseline models are super-human!
- Balanced VOA: reduce these ► regularities by having pairs of images with different answers











What color are the wall tiles?





What task is the man performing? talking on phone eating





Goyal et al. (2017)



How many doughnuts have sprinkles?

2

3





Challenge Datasets

NLVR2: Difficult comparative reasoning; balanced dataset construction; human-written

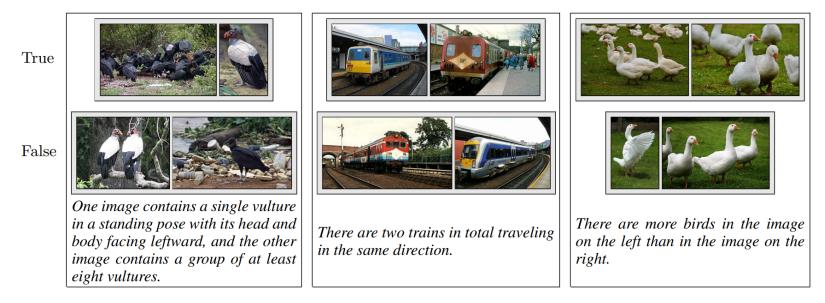


Table 3: Six examples with three different sentences from NLVR2. For each sentence, we show two examples using different image-pairs, each with a different label.

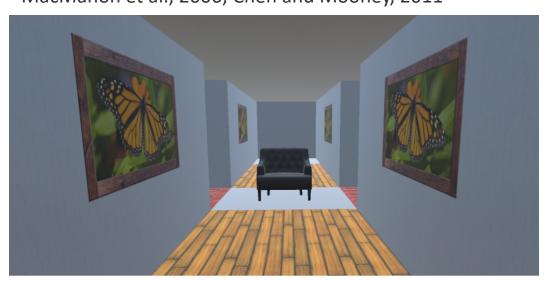
Suhr & Zhou et al., 2019

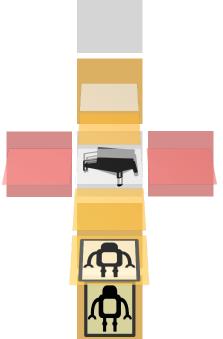
Majority class baseline: 50% Current best system: 80% Human performance: 96%

Instruction Following



 SAIL dataset: navigational instructions in synthetic grid worlds, with furniture and patterns MacMahon et al., 2006; Chen and Mooney, 2011

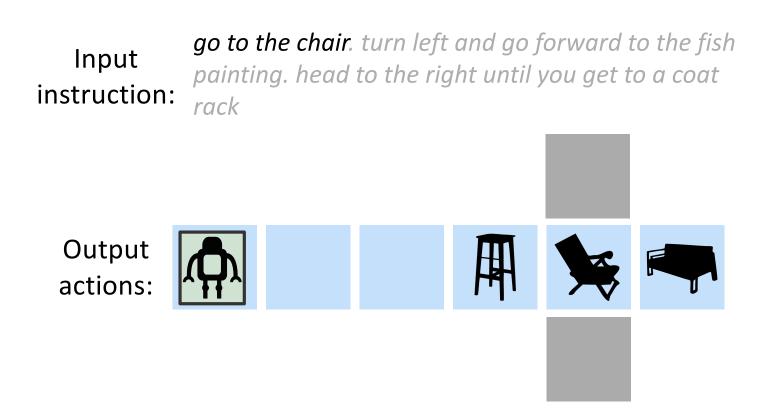




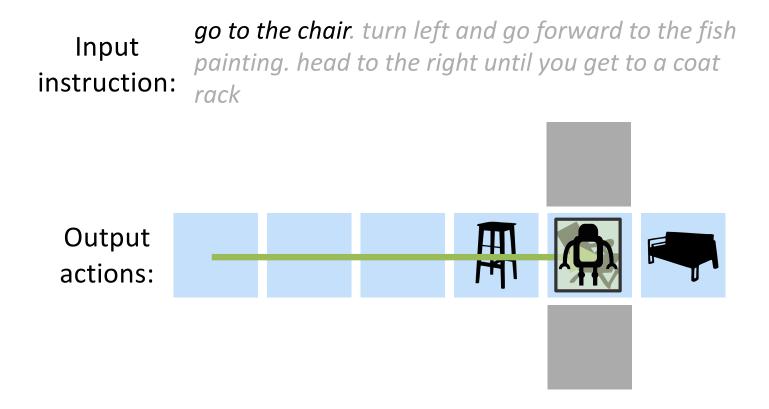
Human annotator view

System view



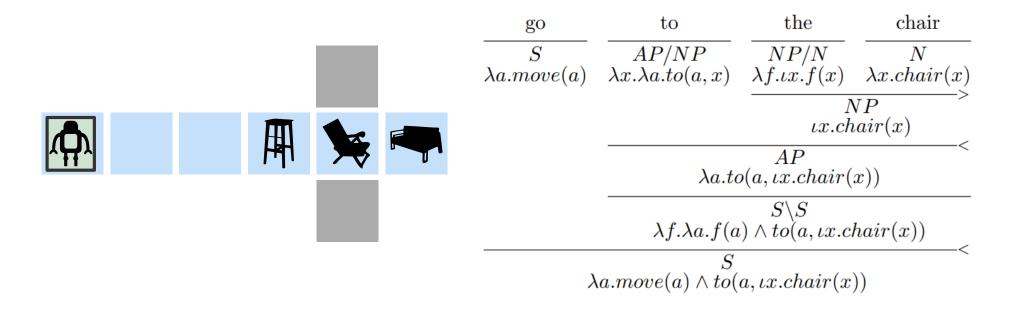








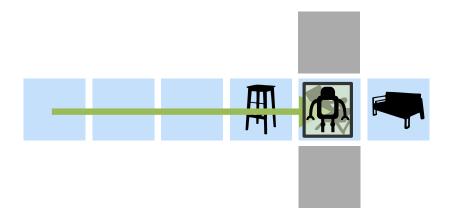
 Several successful approaches using semantic parsing (Chen and Mooney 2011; Artzi and Zettlemoyer 2013; Artzi et al. 2014)



examples from Yoav Artzi



 Several successful approaches using semantic parsing (Chen and Mooney 2011; Artzi and Zettlemoyer 2013; Artzi et al. 2014)



go to the chair $\lambda a.move(a) \wedge to(a, \iota x.chair(x))$

move until you reach the chair

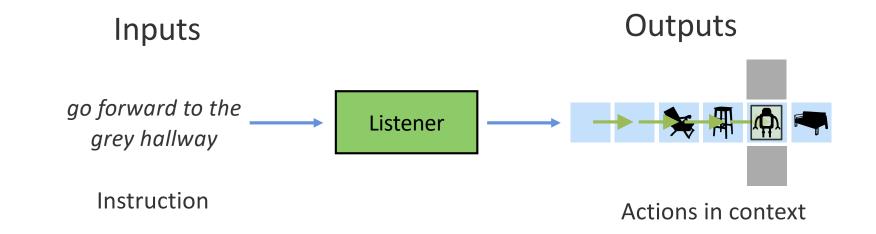
 $\lambda a.move(a) \land$ $post(a, intersect(\iota x.chair(x), you))$

- Logical forms denote action sequences, often using post-conditions
- Learn from action sequences paired with instructions

examples from Yoav Artzi

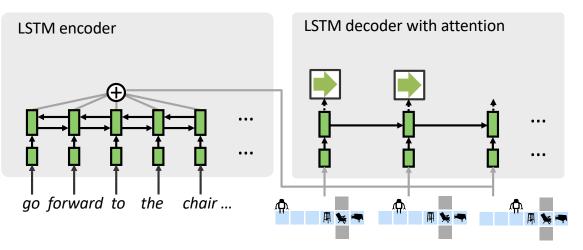


This is a sequence-to-sequence task, right?



Neural Instruction Following

- Encoder-decoder setup with attention to the instruction
- Decoder takes as input embeddings for all the (symbolic) world features the agent can see



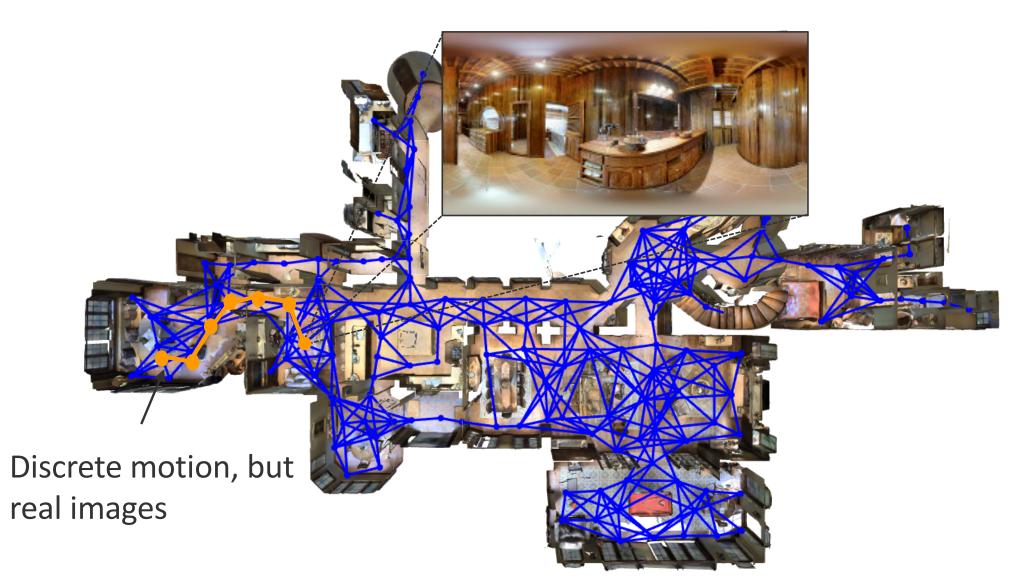
Almost as good as the best semantic parsing approach

Mei et al. (2016)

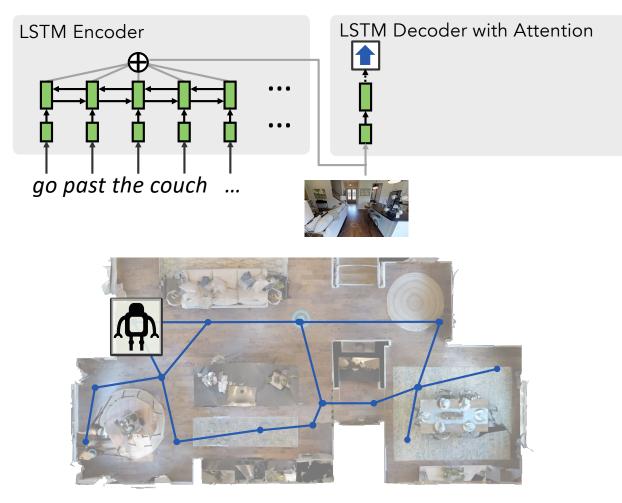


Turn left and take a right at the table. Take a left at the painting and then take your first right. Wait next to the exercise equipment.

Anderson et al. (2018)

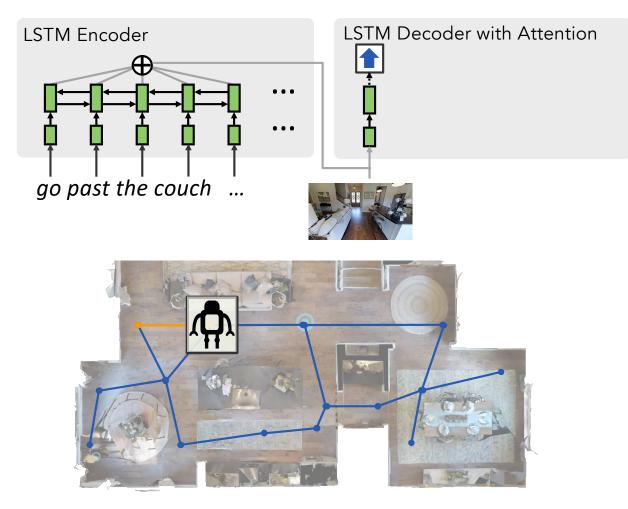






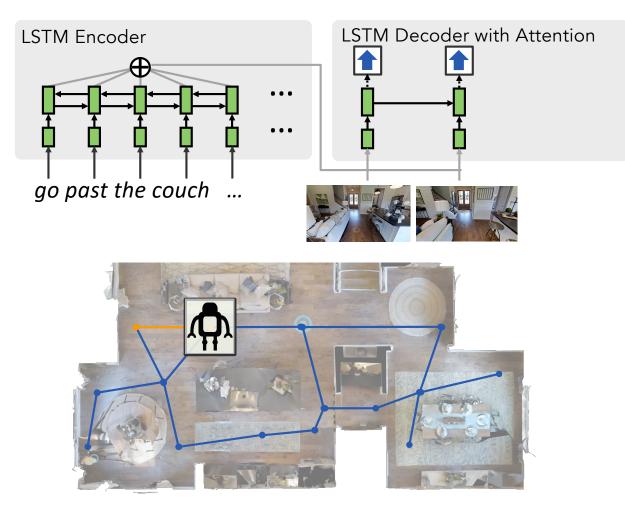
Anderson et al. (2018)





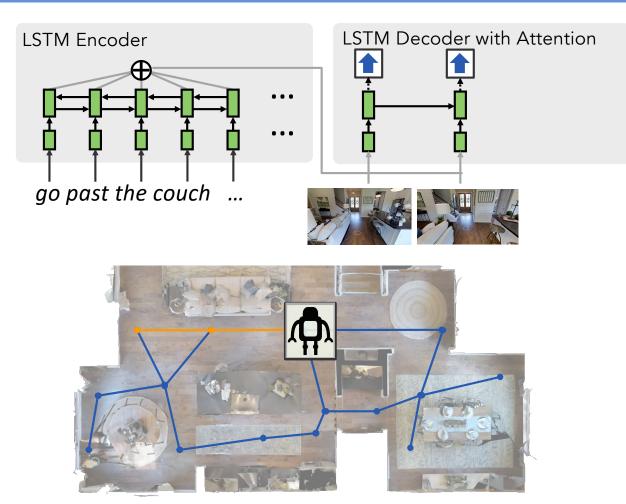
Anderson et al. (2018)





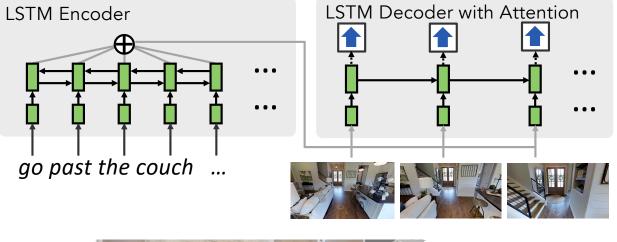
Anderson et al. (2018)

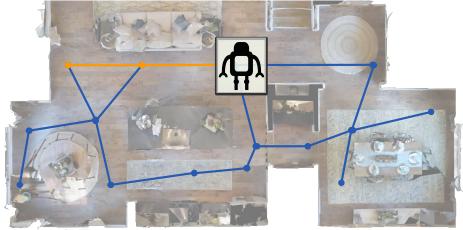




Anderson et al. (2018)







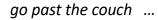
Anderson et al. (2018)

Walk past hall table. Walk into bedroom. Make left at table clock. Wait at bathroom door threshold.

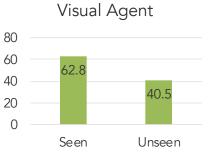


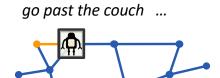
Fried, Hu, Cirik et al. (2018)

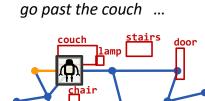
- Best current models: 72% accuracy; ► humans: 86%
- But, what are the models actually ► grounding into?
- Some combination of: ►
 - generalizable representations
 - environments seen in training
 - biases in the routes themselves



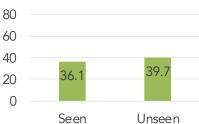














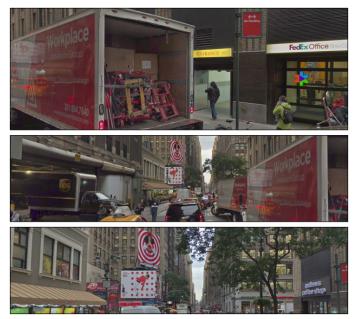


Gordon et al. 2018, Hu et al. 2019



Challenge Tasks

Touchdown Chen et al. 2019, Mehta et al. 2020



Turn and go with the flow of traffic. At the first traffic light turn left. Go past the next two traffic lights ...

- Long, complex routes through NYC's StreetView graph, with associated imagery
- SOTA model: 5% accuracy. Human: 92%



Challenge Tasks

ALFRED Shridhar et al. 2020



- Interact with objects in a household setting
- Long time horizons, nonreversible state changes
- Baseline model: 1% accuracy. Human: 91%



Takeaways

- Lots of problems where natural language has to be interpreted in an environment and can be understood in the context of that environment
- Neural models make it easier to fuse representations from multiple modalities (but they sometimes learn to cheat)

 Symbolic methods guided by linguistic structure; neural systems with learned representations; some work productively combines both