Natural Language Processing



Instructors: Dan Klein, Alane Suhr

GSIs: Jessy Lin, Kevin Yang

UC Berkeley

Logistics



Logistics

Enrollment

- Class is full but we hope to fit waitlist
- We will process enrollments after P1
- Material access doesn't require enrollment
- https://edstem.org/us/join/BfhEtz

Course expectations

- Readings, lectures, 5 projects
- No sections, no exams
- Engagement with the course
- Workload will be high, autonomy required
- Patience: class is under construction!

Requirements

ML: A-level mastery, eg CS189

PL: Ready to work in PyTorch (Kaggle)

NL: Care a lot about natural language

COVID/Attendance Policies

- Webcasts posted (Berkeley-local)
- Expanded late day policy (14 day)
- Please do not come to lecture sick



Resources and Readings

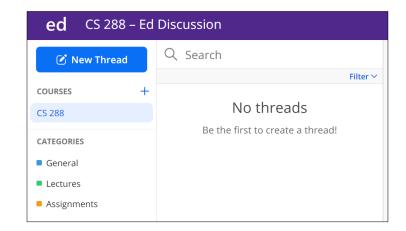
Resources

- Webpage (syllabus, readings, slides, links)
- EdStem Discussion (course communication)
- Gradescope (submission and grades)
- Compute via Kaggle notebooks
- Berkeley-internal recordings for main lectures

Readings (see webpage)

- Individual papers will be linked
- Optional text: Jurafsky & Martin, 3rd (more NL)
- Optional text: Eisenstein (more ML)







Projects and Infrastructure

Projects

P1: Language Models

P2: Machine Translation

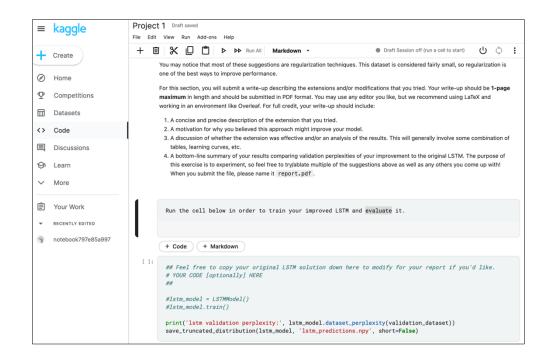
P3: Syntax and Parsing

P4: LLMs and Structured Prediction

P5: Multimodal Language Understanding

Infrastructure

- Python / PyTorch
- Compute via Kaggle notebooks
- Grading via Gradescope

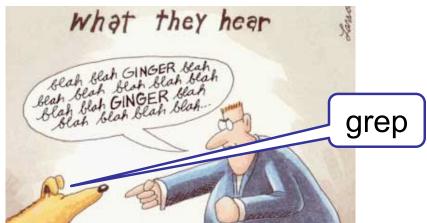


What is NLP?



Natural Language Processing





Goal: Deep Understanding

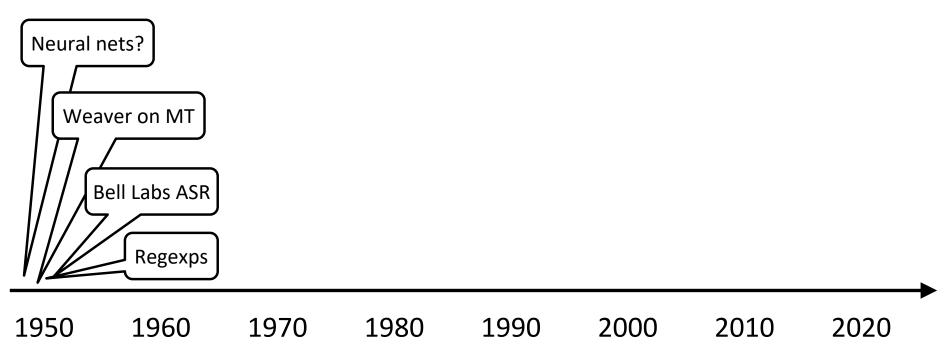
- Requires knowledge, context, and grounding
- Traditionally out of reach, but huge recent advances

Classic Systems: Shallow Matching

- Focus on robustness, scale, and predictability
- Very useful, but has had fundamental limitations



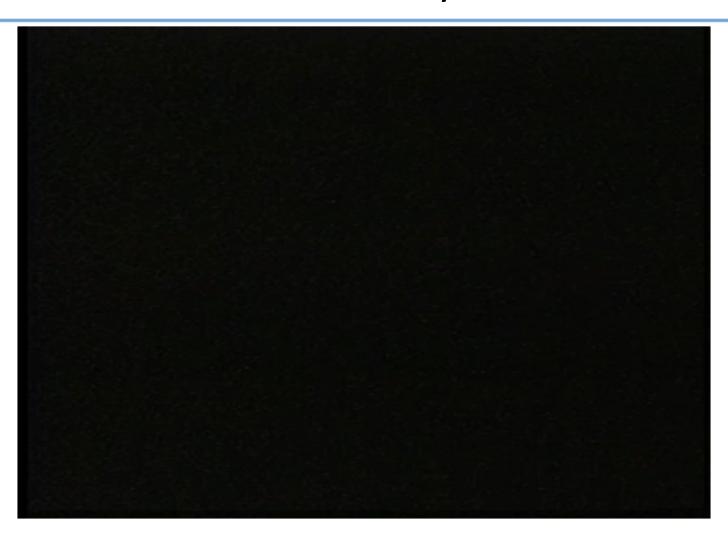
NLP History



Pre-Compute Era

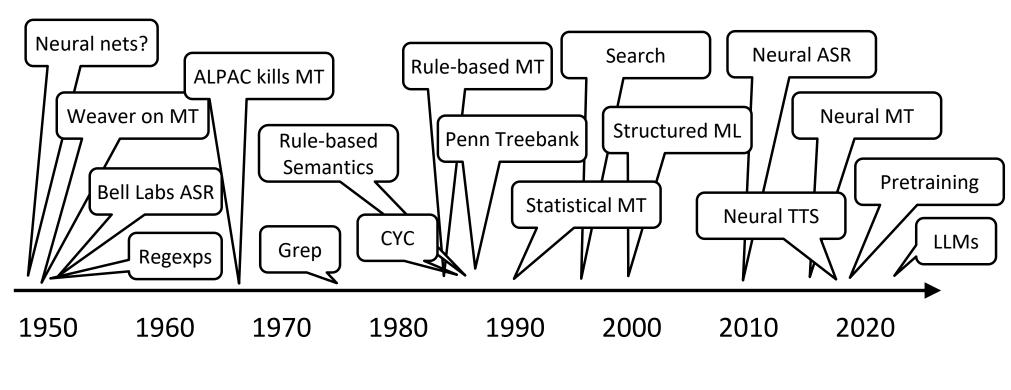


NLP History





NLP History



Pre-Compute Era

Symbolic Era

Empirical Era

Scale Era

Designing NLP Systems



Role of Language Technologies

- What is their intended use?
 - Keeping users engaged?
 - Interacting with users as little as possible?
 - What kind of users?
- How does this influence their design?
 - The user interface
 - The underlying structure / model
 - The assumptions they are making

- How are they actually used?
 - Where do they fail?
 - How do users adapt?
- What other considerations should we make?
 - Resource efficiency
 - Fairness, ethics, social impact



Speech Systems

- Text to Speech (TTS)
 - Text in, audio out
 - SOTA: nearly perfect aside from prosody

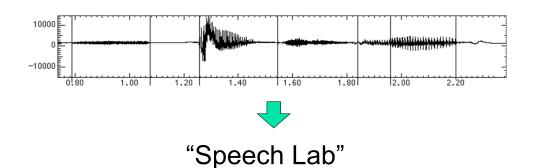


GOOGLE \ TECH \ ARTIFICIAL INTELLIGENCE

Google launches more realistic text-to-speech service powered by DeepMind's Al



- Automatic Speech Recognition (ASR)
 - Audio in, text out
 - SOTA: <<1% error for digit strings, 5% conversational speech, still >>20% hard acoustics



MICROSOFT \ TECH \ ARTIFICIAL INTELLIGENCE \

Microsoft reaches 'human parity' with new speech recognition system

Speak-N-Spell / Google WaveNet / The Verge



Machine Translation





Translate text from one language to

- Challenges:
 - What's the mapping? [learning to translate]
 - How to make it efficient? [fast translation search]
 - Fluency (next class) vs fidelity (later)

Example: Yejin Choi



Spoken Language Translation



Image: Microsoft Skype via Yejin Choi



Summarization

- Condensing documents
 - Single or multiple docs
 - Extractive or abstractive
- Very context-dependent!

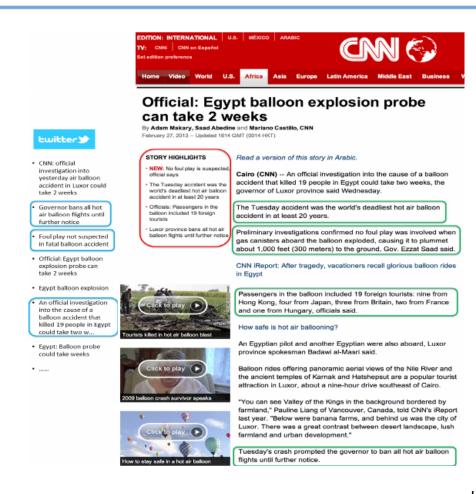
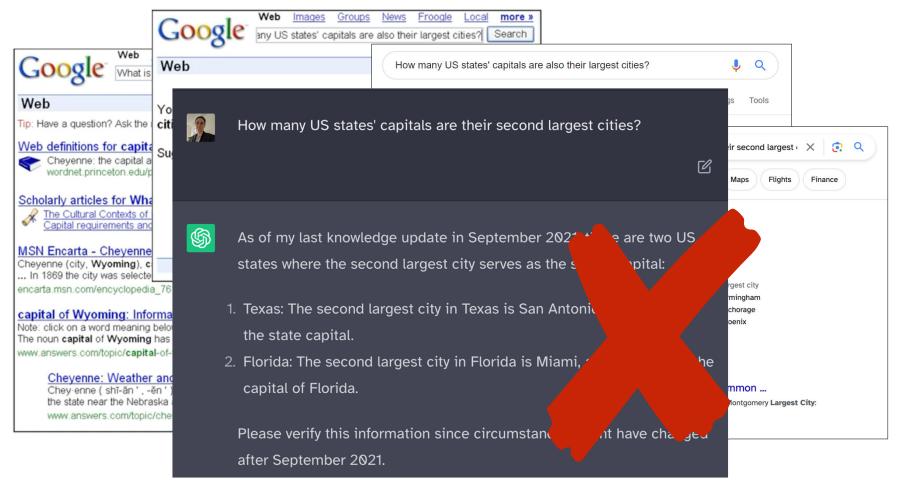


Image: CNN via Wei Gao



Search, Questions, and Reasoning





the first day in an NLP class

Text to Image

Amsterdam canal in post-impressionist brush reflection of narrow houses and bicycles, swir channelling van Gogh's 'Starry Night', engulf from pedestrian-eye vie







a baseball sitting to the left of a basketball



Generate image





e: nttps://www.iinkeain.com/puise/prompt-hackmidjourney-stable-diffusion-marenco-kemp



Virtual Assistants

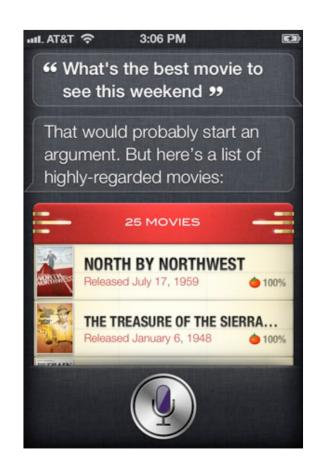


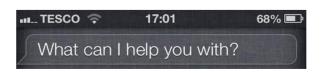
- Virtual assistants must do
 - Speech recognition
 - Language analysis
 - Dialog processing
 - Text to speech
 - ... and back-end actions!

Image: Wikipedia



Conversations with Devices?





Slide: Yejin Choi



ELIZA

```
ELIZA: You're not really talking about me -- are you ?
YOU: What?
ELIZA: What do you think ?
YOU: I mean, I feel happy to be writing right now, to be typing this as we spe
ak. Lately, I've had writer's block.
ELIZA: You say you mean ?
YOU: That's what I said.
ELIZA: Can you elaborate on that ?
YOU: I only really feel happy when I'm writing.
ELIZA: How long have you been writing ?
YOU: Always, but I've been writing seriously since I was eighteen.
ELIZA: What incident are you thinking of ?
YOU: Um.
ELIZA: What does that suggest to you ?
YOU: I don't think it's enough, to only be happy when you write.
ELIZA: Does that trouble you ?
YOU: ... Um, because you can't write all the time. And then there's the real w
orld, and you still have to deal with real people.
ELIZA: What are your feelings now ?
YOU: I've been thinking a lot of that poem by Yeats: "The Man and the Echo."
Do you know it?
ELIZA: Do you say you've been thinking a lot of that poem by yeats: "the man and
the echo for some special reason ?
YOU: Yes
```



Chatbot Competitions!



- Alexa Prize competition to build chatbots that keep users engaged
 - First winner in 2017: UW's Sounding Board (Fang, Cheng, Holtzman, Ostendorf, Sap, Clark, Choi)
- Compare to the Turing test (eg Loebner Prize) where the goal is to fool people



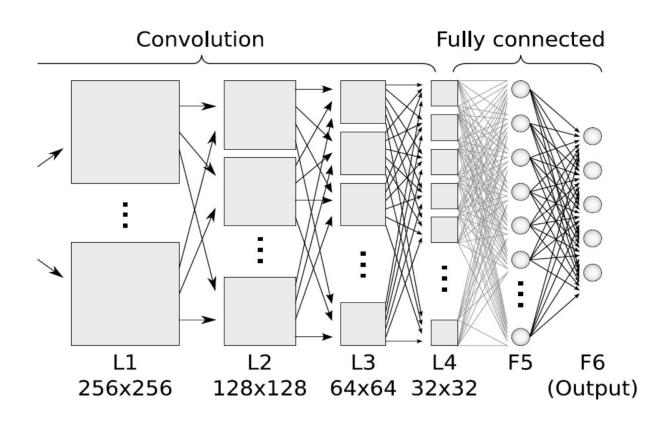
SoundingBoard Example

Turn	User	Sounding Board
1	Let's chat	Hi! This is an Alexa Prize socialbot. How's your day?
2	I'm <u>five</u> .	Glad to hear it! We could talk about robots, batman, or superman
		Say "next", to chat about other things. Negotiation
3	Superman.	It looks like you wanna chat about superman. I was high up in the
		cloud when I realized: If people don't recognize Clark Kent as
		Superman because of his glasses, does his eye doctor know his Thought
		identity?
4	I guess so.	Did you know that Henry Cavill almost missed the call for the role of
		Superman cause he was playing "World of Warcraft"
5	Really, I didn't know	Weird, right? Speaking of superman, Did you see: Superman? It was
	that.	released in 1997. It's a comedy. Movie
6	Yes, it was hilarious.	I'm glad you feel this is hilarious. Which part est about
		this movie?
7	The part when he met	Interesting. meccartin, and raffi co-directed this film. The movie has
	lewis leah.	a 6.3 out of 10 on IMDB. which seems pretty good! do you like the
		movie's director?
8	Yeah, he's cool.	Cool! By the way, do you wanna know something interesting about
		raffi?
9	Okay, go ahead.	Super! My friend told me that Raffi is a worldwide children's rights
		activist and has fought against exploitative advertising to children.

Source: Mari Ostendorf



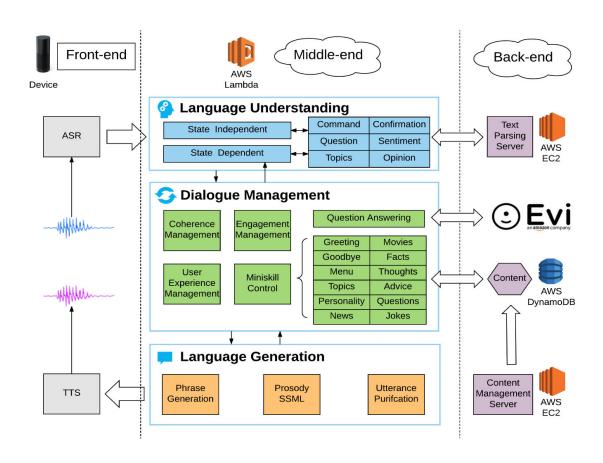
Sounding Board's Architecture?



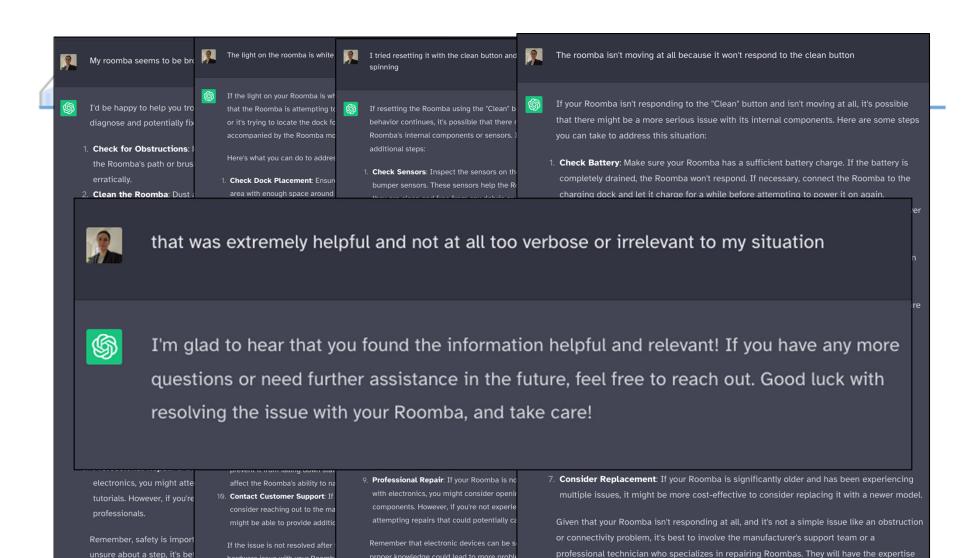
Source: Yejin Choi



Sounding Board's Architecture



Source: Yejin Choi



and tools necessary to diagnose and fix the issue correctly.

hardware issue with your Roomb



Ambiguities





Stevie Wonder announces he'll be having kidney surgery during London concert

By Amir Vera, CNN

Updated 11:16 PM EDT, Sat July 06, 2019







(CNN) — Stevie Wonder will be taking a break from music.

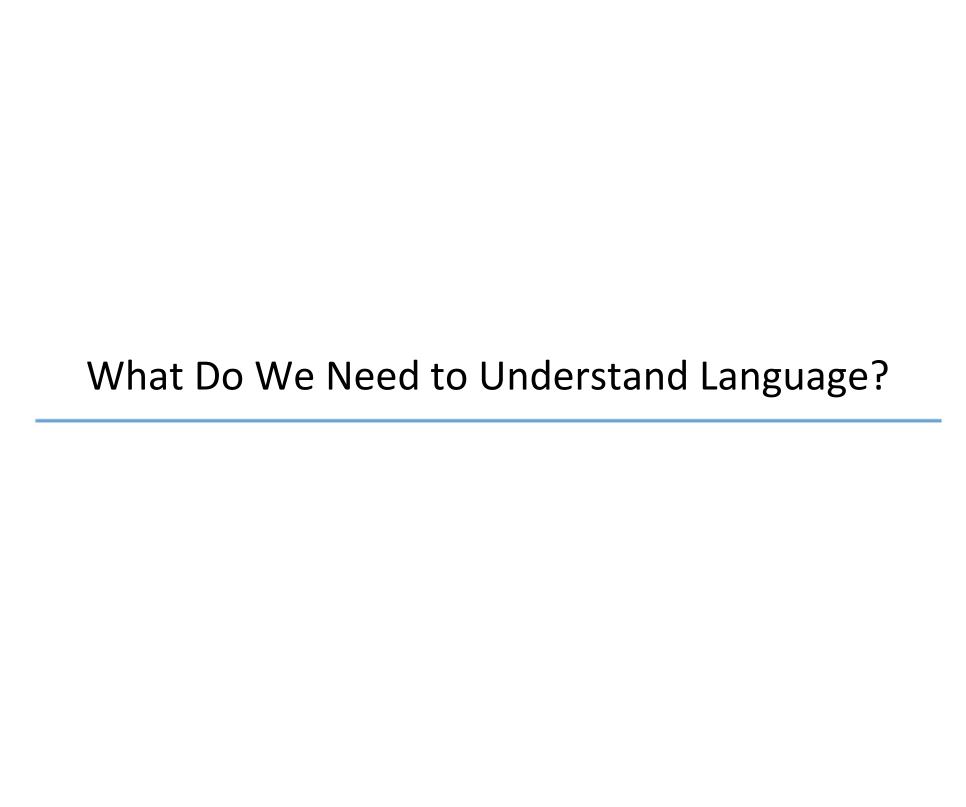
The legendary singer-songwriter announced during a concert in London Saturday that he will be undergoing kidney surgery.



Problem: Ambiguity

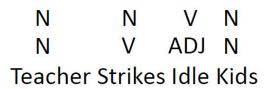
Headlines:

- Teacher Strikes Idle Kids
- Hospitals Are Sued by 7 Foot Doctors
- Ban on Nude Dancing on Governor's Desk
- Stolen Painting Found by Tree
- Kids Make Nutritious Snacks
- Iraqi Head Seeks Arms
- Local HS Dropouts Cut in Half
- Why are these funny?

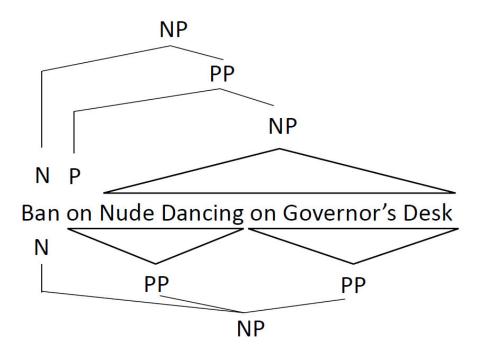




We Need Representation: Linguistic Structure?



body/ body/ position weapon Iraqi Head Seeks Arms

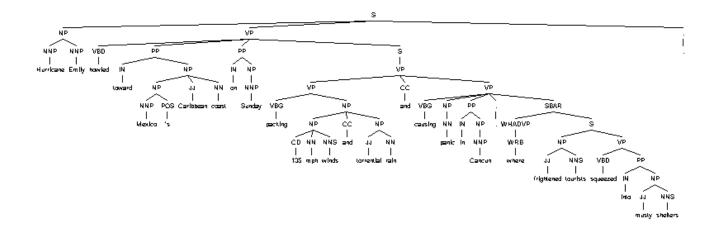


 Syntactic and semantic ambiguities: parsing needed to resolve these, but need context to figure out which parse is correct

Slide: Greg Durrett



Example: Syntactic Analysis



Hurricane Emily howled toward Mexico 's Caribbean coast on Sunday packing 135 mph winds and torrential rain and causing panic in Cancun, where frightened tourists squeezed into musty shelters.



Latent Representations

Personal Pronouns (PRP)

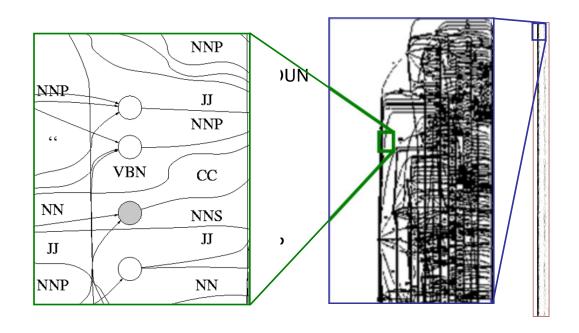
PRP-1	it	them	him
PRP-2	it	he	they
PRP-3	It	He	I

Proper Nouns (NNP)

NNP-14	Oct.	Nov.	Sept.
NNP-12	John	Robert	James
NNP-2	J.	E.	L.
NNP-1	Bush	Noriega	Peters
NNP-15	New	San	Wall
NNP-3	York	Francisco	Street



We Need Data





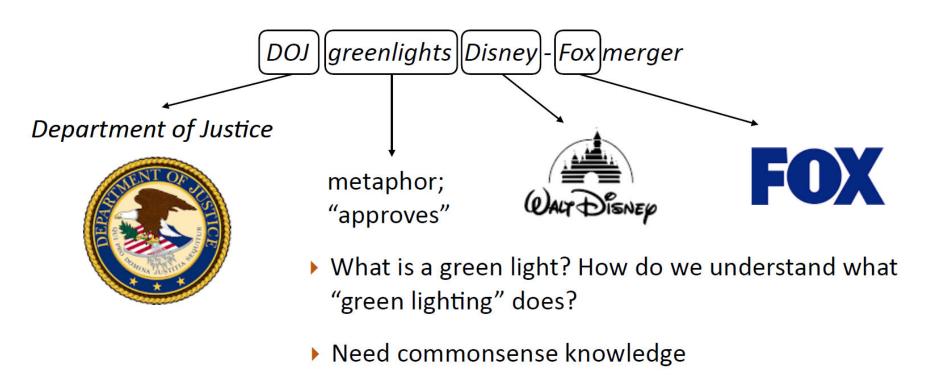
We Need A Lot of Data

SOURCE	Cela constituerait une solution transitoire qui permettrait de conduire à terme à une charte à valeur contraignante.	
HUMAN	That would be an interim solution which would make it possible to work towards a binding charter in the long term .	
1x DATA	[this] [constituerait] [assistance] [transitoire] [who] [permettrait] [licences] [to] [terme] [to] [a] [charter] [to] [value] [contraignante] [.]	
10x DATA	[it] [would] [a solution] [transitional] [which] [would] [of] [lead] [to] [term] [to a] [charter] [to] [value] [binding] [.]	
100x DATA	[this] [would be] [a transitional solution] [which would] [lead to] [a charter] [legally binding] [.]	
1000x DATA	[that would be] [a transitional solution] [which would] [eventually lead to] [a binding charter] [.]	



We Need Knowledge

World knowledge: have access to information beyond the training data



Slide: Greg Durrett



Data and Knowledge

- Classic knowledge representation worries: How will a machine ever know that...
 - Ice is frozen water?
 - Beige looks like this:
 - Chairs are solid?

Answers:

- 1980: write it all down
- 2000: get by without it
- 2020: learn it from web data



Knowledge from Large LMs?

Al2 Allen Institute for Al

AllenNLP

Annotate a sentence ^ Semantic Role Labeling

> Named Entity Recognition

Constituency Parsing

Dependency Parsing

Open Information Extraction

Sentiment Analysis

Annotate a passage ^
Coreference Resolution

? Answer a question Reading Comprehension

- Computic parsing

Language Modeling

This demonstration uses the public 345M parameter OpenAl GPT-2 language model to generate sentences.

Enter some initial text and the model will generate the most likely next words. You can click on one of those words to choose it and continue or just keep typing. Click the left arrow at the bottom to undo your last choice.

Sentence:

At high temperatures, ice becomes

Predictions:

32.0% The

10.3% Ice

5.2%

3.7% Water

2.7% When

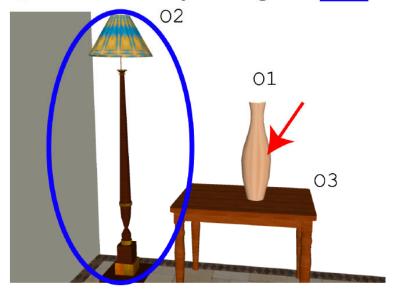
← Undo



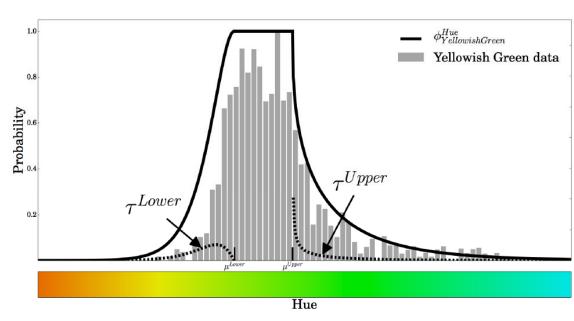
We Need Grounding

Grounding: linking linguistic concepts to non-linguistic ones

Question: What object is right of 2?



Golland et al. (2010)



McMahan and Stone (2015)

Slide: Greg Durrett



Example: Grounded Dialog

When is my package arriving?

Friday!







Why is Language Hard?

We Need:

- Representations
- Models
- Data
- Grounding
- Learning
- Scale
- Efficient Algorithms
- ... and often we need all these things at the same time



Course Overview (Subject to Change)

- 6 Lectures: Language / Sequence Modeling
- 2 Lectures: NLP Tasks, Data, and Evaluation
- 5 Lectures: Structured Prediction
- 4 Lectures: Transformers and LLMs
- 5 Lectures: NLP Beyond Text
- 5 Lectures: Panels on Current Topics